



BRAM MOTTIAR

Senior UI&UX Designer

PERSONAL PROFILE

Senior UX/UI Designer with 6+ years of experience designing scalable digital products across SaaS, e-commerce, and mobile platforms. Experienced in leading UX from discovery to delivery, translating complex requirements into intuitive user experiences through research, user flows, and prototyping. Strong collaborator working across product, engineering, and stakeholder teams in agile environments.

CONTACT ME AT

 Brammottiar@gmail.com

SKILLS

UX Methods

- User Research
- Journey Mapping
- Wireframing
- Prototyping
- Usability Testing
- Competitive Analysis

Design Focus

- SaaS Products
- Web Applications
- Design Systems
- Conversion-focused UX

Tools

- Figma
- Adobe Creative Suite
- Miro
- WordPress

EDUCATION

Technological University Dublin (TUD)

Graduated with a 2.1 in MSc in Creative Digital Media & UX
2017-09-2019

National College of Art and Design (NCAD)

Graduated with a 2.1 in a Bachelor Degree in Fine Art Painting.
2013-09-2016-05

INTERESTS

Painting
Drawing
Gym
Cycling
Hiking
Rock climbing

EXPERIENCE

UX/UI Designer

Freelance in Liljuicydesign

2025-06-present

- Designed end-to-end UX and UI for small business websites, from discovery to launch
- Created brand identities and responsive layouts to improve engagement and conversion
- Managed client requirements and design delivery independently

UX Designer

Kneat Solutions

2022-04-2025-11

- Conducted competitive analysis and market research to inform the design of differentiated SaaS features, contributing to improved product positioning and faster validation of new ideas.
- Designed high-fidelity UI mockups and interactive prototypes in Figma, helping reduce design-related development rework by 25% through clearer handoff.
- Presented and reviewed design solutions with senior stakeholders (CTO, Product Owners, Engineering Managers), accelerating decision-making and reducing iteration cycles by 15%.
- Collaborated cross-functionally with Product, Engineering, QA, and UX teams to gather requirements and align solutions with user needs and technical constraints, improving delivery predictability.
- Defined user journeys, task flows, and acceptance criteria, improving usability clarity and contributing to shorter development cycles for new features.
- Actively participated in Agile ceremonies (sprint planning, daily stand-ups, retrospectives), ensuring seamless UX-to-development handoff and supporting on-time sprint delivery.

UI/Web Designer

Evolution Digital

2019-06-2022-03

- Design App and Web Interfaces with Figma
- Design landing pages with Figma and Wordpress
- Conduct user research (quantitative and qualitative)
- Design graphics for Google and Social ads with Photoshop and Illustrator
- Design and develop Wordpress websites
- Design PDFS with InDesign
- Experience setting up servers (Blacknight, Tsohost and Hostinger)